# RUBY



Unstructured camper hat made from denim with recycled cotton, dyed using low-impact DyStar® Indigo technology, which offers a more sustainable alternative to traditional denim dyeing. Its 5-panel construction and tone-on-tone stitching enhance the available space for customization. Finished with an organic cotton sweatband, a flexible ReTraze® recycled visor made from discarded fishing nets, and a metal buckle closure.

**Full metal buckle with metal hole**
Adjustable closure with metal buckle and reinforced metal eyelet, designed to insert the closure adjustment strap.

**Recycled cotton**
Fiber obtained from the recovery and reuse of cotton waste. To ensure strength and durability, it is generally blended with virgin fibers, while still maintaining softness and comfort.

**Retraze® recycled visor**
Internal visor made of 100% recycled plastic (PE), made in partnership with ReTraze® (used starting from the 2024 productions).

**Adjustable visor**
Flexible visor designed to be shaped for an improved fit.

**Denim**
Denim with a traditional diagonal weave that gives fabric a unique and distinctive look.

**Dystar® dyeing**
Dystar® dyeing helps reduce chemical usage and pollutants.

## Technical details

**Closures:** Full Metal Buckle w / Metal Hole / silver

**Eyelets:** Sewn eyelets

**Made in:** China

**Packing:** 24 x 144 pcs

**Product weight kg:** 0,085

**Sweatbands:** Organic cotton sweatband

**Washings:** Dystar® dyeing. / Denim Washing

**Customs code:** 6505.00.30

**Composition:** Main fabric: 100% Cotton

**Fabric:** Main fabric: 50% recycled cotton 50% cotton

**Main fabric weight:** 339 gsm

**Panels:** 5 Panels

**Size:** One size fits all

**Visors:** FLAT VISOR / Retraze Recycled Visor / Adjustable visor

**Circumference:** 58.5 cm

## Where to customize (*Centimeters*)

| | Front | Back | Closure | Right | Left |
|---|---|---|---|---|---|
| Print | 10*4,5 | - | - | - | - |
| Embroidery | 5x2 | 8 x 3,5 | - | 10 x 6 | 10 x 6 |
| Heat transfer | - | - | - | - | - |

## Washing instruction



Hand wash/ do not bleach/ do not dry by tumble dryers/ dry flat/ do not iron/ do not dry clean/ do not professional wet clean

## Color variants ( TPX / Pantone )

### DARK DENIM



**HAT:** 19-4024 / 4280-C

### DENIM



**HAT:** 16-4018 / 647-C

### LIGHT DENIM



**HAT:** 16-4118 / 3577-C